



For immediate release – May 16, 2017

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**Y'ALL CONNECT RETURNS WITH
GREAT SPEAKERS, NEW VENUE**

BIRMINGHAM, Ala. — Y'all Connect, the largest digital marketing conference in Alabama, is back for a fourth time taking place Aug. 11.

Speakers include returning favorites Jason Falls and Stacey Ferguson, plus Birmingham's own Taylor Robinson. They will cover topics including social data, market research, blogging, video streaming, online conversations and more.

(One more speaker will be announced soon.)

“We're looking forward to seeing our guests again from all over the Southeast,” said conference organizer Wade Kwon, “It's going to be an event to remember.”

Alabama Power is back as a four-time supporter, this year as a Silver Sponsor.

And the conference will take place in a new location, Rosewood Hall, on the first floor of Homewood City Hall at SoHo Square.

More than 600 people from across America have attended, with presentations from 26 speakers on all aspects of digital marketing. Tickets are \$149, which includes the conference, closing party, two meals and more.

Wade Kwon Consulting is the force behind Y'all Connect. Kwon is a Birmingham native and communications consultant, voted both best blogger and tweeter in town.

For more information, visit yallconnect.com.

Wade Kwon is available for interviews to discuss digital marketing and the 2017 conference. Contact him at media@yallconnect.com.